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Asocijacija nezavisnih elektronskih medija
Association of Independent Electronic Media

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Novosti iz ANEMa - Br. 2

Poštovane Kolege,

Pred vama je drugi broj *Novosti iz ANEM-a* i najava novih tekstova u rubrici Aktivnosti ANEM-a. Ovu rubriku možete pronaći na naslovnoj strani ANEM sajta (www.anem.rs) i u svakom momentu se informisati o našim najnovijim projektima i aktivnostima. Za Vas izdvajamo sledeće aktivnosti ANEM-a:

Ekspertski saveti za upotrebu i korišćenje novih tehnologija u medijima i izradu medijskih politika u ovoj oblasti - ANEM sa zadovoljstvom obaveštava saradnike da je naša asocijacija inicirala izradu dva ekspertiska mišljenja u sledećim oblastima: digitalizacija radiodifuznog sektora i novi mediji i Internet. Publikacijama se po prvi put daju preporuke nadležnim državnim i drugim institucijama u Srbiji za kreiranje javnih politika u navedenim oblastima. Obe publikacije dostupne su u rubrici [ANEM aktivnosti](#).

Izradu ekspertskih mišljenja finansijski je podržao USAD kroz program IREX Pro Medija II Serbia.

ANEM najavljuje početak implementacije projekta "Ne gazduj! – Kako biti odgovoran funkcioner?" - ANEM u saradnji sa [A-media](#) i televizijskim stanicama ANEM-a, najavljuje pokretanje TV serijala "Radi odgovorno - Ne Gazduj!". Razlika između moći i uzurpacije, prava i obaveza, često je zamagljena u političkom životu. Napredak u demokratskim reformama moguće je ostvariti samo kroz "budnu" javnost i pouzdane nosioce vlasti. TV serijal pokušaće da skrene pažnju javnosti na ponašanje političara i njihovu (ne)odgovornost prema građanima. [Više informacija o ovoj aktivnosti](#)

Produkciju TV serijala omogućila organizacija Norveška narodna pomoć.

ANEM postao član najveće dobrovoljne svetske inicijative za odgovorno poslovanje - ANEM sa zadovoljstvom objavljuje da je naša asocijacija na poziv predstavnika Globalnog dogovora Ujedinjenih nacija, postala član ove inicijative i time se pridružila najvećoj svetskoj dobrovoljnoj inicijativi koja promovise standarde odgovornog poslovanja. Članstvom u Globalnom dogovoru Ujedinjenih nacija, naša organizacija izražava podršku Principima ove inicijative u oblasti ljudskih prava, standarda rada i zaštite životne sredine kao i borbe protiv korupcije. [Više informacija o ovoj aktivnosti](#)



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ANEM's News – Issue No. 2

Dear Colleagues,

This is the second issue of ANEM's newsletter made to inform our stakeholders about new items in the section ANEM Activities. Visit this section at the homepage of ANEM web site (www.anem.rs) where you can get the full insight in the latest ANEM projects and activities. For your convenience, we highlight the following news:

Expert advice for implementation and use of new technologies in the media and creation of media policies in these areas - ANEM announces with great pleasure that our association initiated preparation of expert opinions in following areas: digitalisation of broadcasting sector and new media and the Internet. These publications offer first time ever comprehensive expert recommendations directed to the government and other relevant institutions in Serbia in order to instigate creation of media policies in the above-mentioned areas. Both publications are available in the section [ANEM Activities](#).

Production of expert reports is financially supported by USAID through IREX Pro Media II Serbia program.

ANEM announces the beginning of implementation of the project "Power mad – How to be a responsible politician?" - ANEM, in cooperation with [A-media](#) and ANEM's television stations, announces the launch of a TV series "Power Mad - How to Be a Responsible Politician?" The difference between power and abuse of power, rights and obligations, is often blurred in the political life. The advance of democratic reforms is possible to achieve only with reliable public figures and under the watchful eye of the public. TV series will try to raise the public awareness about the behaviour of politicians and their (un)accountability towards citizens. TV series will be broadcast by ANEM TV stations through around Serbia. [Read the full item here.](#)

Production of the TV serial is supported by Norwegian People's Aid program.

ANEM becomes member of the world's largest voluntary corporate social responsibility initiative - ANEM is pleased to announce that our association has become a member of United Nations Global Compact, the world's largest voluntarily initiative promoting standards of corporate social responsibility. Accepting the membership of the United Nations Global Compact, ANEM expresses its commitment and support to its ten Principles within the areas of human rights, labor, environmental standards and anti-corruption. [Read the full item here.](#)

ANEM - Asocijacija nezavisnih elektronskih medija (www.anem.rs) je nezavisna, nevladina i neprofitna asocijacija, mreza sastavljena od vise od 100 elektronskih medija sirom Srbije sa misijom da promovise i stiti slobodu medija i ojaca poziciju profesionalnih elektronskih medija. Ovaj e-mail ste primili jer ste na mailing listi ANEM stekholdera. Ukoliko ne zelite da dobijate ove informacije, molimo Vas da nam posaljete mail na anem@anem.org.rs i u subject-u navedete: 'Zelim da me skinete sa liste'. Molimo Vas prosledite ovaj email prijatelju ili kolegi koji se mogu prijaviti na nasu mailing listu tako sto ce nam poslati email na: anem@anem.org.rs, sa subject-om: 'Zelim da se prijavim na ANEM mailing listu' navodeci kontakt informacije (ime, prezime, organizaciju, poziciju).

ANEM - Association of Independent Electronic Media (www.anem.rs) is an independent, non-governmental, non-profit organisation, a network of over 100 independent media outlets throughout Serbia, dedicated to promotion and protection of media freedoms and

strengthening of the position of professional broadcast media. You have received this email because you are on our mailing list as ANEM stakeholder. If you no longer wish to receive this information, please send us an e-mail to anem@anem.org.rs with the subject: 'Please remove me from your list'. Please consider forwarding this email to a friend or colleague. They can sign on to our mailing list by sending us an email to anem@anem.org.rs with subject line: 'Please subscribe me to the ANEM mailing list' and providing us with their contact information (name, surname, organization, position).