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Asocijacija nezavisnih elektronskih medija
Association of Independent Electronic Media

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Novosti iz ANEMa - Br. 4

Poštovane kolege,

Ovim, četvrtim brojem ANEM Novosti, podsećamo vas na najnovije aktivnosti naše Asocijacije. Detaljan pregled ANEMovih aktivnosti možete naći na našem web sajtu (www.anem.org.rs), u rubrici „Aktivnosti ANEMa. Ovde izdvajamo:

ANEM, povodom Svetskog dana slobode medija, 3. maja 2009. – Iako je evidentno da je položaj medija u demokratskoj Srbiji bolji nego pre 2000-te, još mnogo toga, što utiče na ostvarivanje prava i sloboda u medijskoj oblasti, treba da se uradi, promeni ili završi. Povodom ovogodišnjeg obeležavanja dana slobode medija, ANEM je uputio sledeću [izjavu](#)

Aktivnosti usmerene na zaštitu slobode medija i slobode izražavanja - Kao Asocijacija, čiji je jedan od osnovnih principa zaštita slobode medija i slobode izražavanja, ANEM je i u proteklom periodu pažljivo pratio stanje u ovoj oblasti i reagovao [javnim saopštenjima](#) ([februar](#), [mart](#),) u svim slučajevima povrede ovih prava. Tim saopštenjima, ANEM je vršio pritisak na nadležne i zahtevao njihove hitne reakcije i zaštitu medija, istovremeno skrećući pažnju javnosti na porast stepena ugroženosti medija, čime je ugroženo i pravo na informisanje.

ANEMovi predlozi za krizno zakonodavstvo – Imajući u vidu vrlo težak položaj medija izazvan aktuelnom ekonomskom krizom, ANEM je učestvujući tokom aprila na javnim tribinama predložio niz zakonskih mera, koje bi mogle efikasno i u najkraćem roku da pomognu konsolidaciju medija. Predložene mere, između ostalog, obuhvataju smanjenje naknada za emitere, zatvaranje piratskih stanica, izmenu zakona o oglašavanju, izdvajanje emisione tehnike iz RTSa, smanjenje tarifa ovlašćenih kolektivnih organizacija, pristup budžetskim sredstvima namenjenih medijima pod jednakim uslovima za sve emitere i dr. Detalje o ovim ANEMovim predlozima pronađite [ovde](#), a ostale ANEMove predloge za prevazilaženje krize pronađite u rubrici „[U fokusu](#)“

ANEM Pravno odeljenje 2008. – Projekat kojim se podržavaju aktivnosti ANEMovog Pravnog odeljenja, čije poslove obavlja advokatska kancelarija Živković & Samardžić, a kojim su obuhvaćeni pravni aspekti svih aktivnosti asocijacije tokom prethodnih devet meseci, završen je tokom marta 2009. godine. Besplatna pravna pomoć za stanice, brojni zakonski predlozi i inicijative, kao i rad na poboljšanju zakonskog okvira za funkcionisanje medija, samo su neki od ključnih rezultata postignutih implementacijom ovog projekta. O ostalim projektnim rezultatima i aktivnostima saznajte više [ovde](#)

Pravne poslove ANEMa podržao Švedski helsinški komitet

Učešće predstavnika ANEMa na javnoj raspravi „O nezavisnosti medija i regulaciji medija u Srbiji“ – NVO Pravni Forum organizovao je 19.03.2009. javnu raspravu na kojoj su predstavnici ANEMa, ugledni novinari i medijski stručnjaci diskutovali o nekim od gorućih pitanja medijske regulative i medijske scene uopšte. Između ostalog, predstavljena je publikacija „Medijska regulativa“, nastala u saradnji Pravnog Foruma i ANEMa. Detaljnije informacije o okruglom stolu pronađite [ovde](#)

Radionica za članice ANEMa: Kodeks ponašanja emitera – primene i preporuke - Radionica, organizovana 11.03.2009. kao deo projekta koji je ANEM sproveo uz podršku Švedskog Helsinškog Komiteta, imala je glavni cilj da što potpunije upozna članice ANEMa sa odredbama Kodeksa ponašanja emitera i obavezama koje iz njega proizilaze. Otvorena diskusija između učesnika radionice i 13 predstavnika iz 11 ANEMovih stanica, pokazala je da Kodeks ima veliki broj nedostataka, da su mnoge njegove odredbe nedovoljno precizne i da stvaraju konfuziju u primeni. Stoga ANEM priprema predloge za poboljšanje Kodeksa koje će dostaviti RRA. Celokupni izveštaj sa radionice dostupan je [ovde](#)

Održavanje radionice omogućio Švedski Helsinški Komitet (Swedish Helsinki Committee)

Zvanični dopis medijskih organizacija Odboru za kulturu i informisanje Narodne skupštine Republike Srbije, povodom odlaganja izbora članova Saveta Republičke radio-difuzne agencije – U zajedničkom dopisu ANEMa, NUNSa i NDNVa ukazuje se na štetnost i nezakonitost zaključaka Odbora za kulturu i informisanje i traži što hitnija deblokada procesa izbora članova Saveta RRA. Integralna verzija Dopisa dostupna je [ovde](#)

Završetak serijala „Radi odgovorno – ne gazduj!“ – Zajednički produkcijski projekat ANEMa i A-medije, posvećen transparentnosti i odgovornosti rada lokalnih funkcionera, završen je emitovanjem poslednje, 20. epizode, u februaru 2009. Serijal je jednom nedeljno, tokom pet meseci, emitovao 27 TV stanica ANEM mreže. Stanice uključene u projekat obogatile su svoju programsku ponudu, a javnost u Srbiji je imala pravi uvid u to šta znači „raditi u javnom interesu“, kao i koji su mehanizmi dostupni u sprečavanju uzurpacije vlasti. Detalje o serijalu pronađite [ovde](#)

Realizaciju serijala pomogla Norveška narodna pomoć (Norwegian Peoples Aid)



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ANEM News – Issue No. 4

Dear colleagues,

In the fourth issue of ANEM News, we remind you of the latest activities of our Association. Detailed overview of ANEM activities is available on our web site (<http://www.anem.org.rs/en.html>), in the section "ANEM Activities". Here, we present the following activities:

ANEM, on the occasion of the World Press Freedom Day on 3rd May 2009 – Although it is evidently that media position is improved in democratic Serbia, there are still many things, influencing on the realization of rights and freedom in media field, that should be done, changed or finished. On the occasion of this years' World Press Freedom Day, ANEM proclaims the following [statement](#)

ANEM activities in the field of protection of Freedom of Media and Freedom of Expression - As one of the Association's basic principle is protection of Freedom of Media and Freedom of Expression, ANEM carefully monitored the conditions regarding this area and reacted by issuing the Public Statements ([February 09](#), [March 09](#)) in every case of violation of these rights. By those Statements, ANEM put extra pressure on authorities and demanded their urgent reactions and protection of media, at the same time raising the public awareness on the increasing level of threats, which endanger the Right to Information.

ANEM proposals for crisis legislation – Having in mind the difficult position of media caused by the ongoing economic crisis, ANEM participated during the April in the series of public debates and offered many legal suggestions that could efficiently, and in the shortest term, help the consolidation of media. Suggested measures, among others, include the reduction of broadcasting fees, shutting down of the illegal broadcasters, changes of the provisions of the Advertising Act, separation of the transmission equipment from RTS, reduction of the tariffs of the collective societies, equal access to budget funds for all broadcasters, etc. Details about these ANEM proposals are available [here](#), while the other ANEM proposed measures for overcoming the crisis are available in the section "[In the Focus](#)"

ANEM legal affairs supported by the Swedish Helsinki Committee

ANEM Legal Department 2008 – The project which supported the activities of ANEM Legal Department, within Zivkovic&Samardzic Law Office, and which included all legal aspects of Associations' activities during the past nine months, ended in March 2009. Free legal assistance to ANEM full time members, numerous legal proposals and initiatives, as well as engagement on general improvements of regulatory framework, are some of the results achieved by implementation of this project. Find more details about other project results [here](#)

ANEM legal affairs supported by the Swedish Helsinki Committee

Participation of the ANEM representatives in the round table "Independence of Media and Media Regulation in Serbia" – NGO Legal Forum (Pravni Forum) organized on March 19, 2009 a public debate in which representatives of ANEM and other prominent journalists and media experts discussed the most burning issues of the media regulations and media scene in general. Among others, the publication "Media regulation", made in the cooperation of Pravni Forum and ANEM, was presented. More information available [here](#)

Workshop for ANEM members: Republican Broadcasting Agency Code of Conduct for Broadcasters – practical implications and recommendations – Workshop, organized on March 11, 2009 as a part of the broader project supported by Swedish Helsinki Committee, was organized with a main goal to thoroughly introduce ANEM members with provisions of the Broadcasters' Code of Conduct and obligations of the stations deriving from it. Open debate among speakers and 13 representatives of 11 ANEM stations showed that the Code has numerous flaws and that lot of its provisions are not precise enough which creates confusion in its practical application. For these reasons, ANEM will prepare the proposals for changes of the Code, which will duly be submitted to the Republican Broadcasting Agency. Full report from the workshop is available [here](#)

ANEM legal affairs supported by the Swedish Helsinki Committee

Official Letter to the Serbian National Assembly's Committee of Culture and Information regarding the delay of election of Republican Broadcasting Agency Council members – The Official Letter jointly submitted by ANEM, Independent Journalists' Association of Serbia (NUNS) and Independent Journalists' Society of Vojvodina (NDNV), stresses the illegal and harmful effects coming from the conclusions of the sixth session of the Committee for Information and Culture, demanding urgent continuance and finalization of the process of election for members of the Republican Broadcasting Agency Council. Integral version of the Official Letter is available [here](#)

End of broadcasting of the “Power mad” TV serial – Joint ANEM and A-media production project, dedicated to transparency of work and responsibility of local officials, ended with the broadcasting of the final, 20th episode, in February 2009. The serial was once a week, during five months, broadcasted on 27 ANEM local TV stations. The stations participating in the project had a chance to improve their program offer, while the audience in Serbia had a genuine insight in what “working in the public interest” actually means, as well as what mechanisms are available in the prevention of abuse of power. More information about the serial is available [here](#)

Production of the serial supported by Norwegian Peoples Aid