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Asocijacija nezavisnih elektronskih medija
Association of Independent Electronic Media

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Novosti iz ANEMa – br. 16

U šesnaestom broju ANEM Novosti podsećamo vas na nekoliko najnovnijih aktivnosti naše Asocijacije. O svim aktivnostima ANEMa možete se informisati na našem internet sajtu www.anem.org.rs, u okviru rubrike Aktivnosti ANEMa. Za ovaj broj izdvajamo:

1. ANEMova radionica za članice o finansiranju medija iz budžetskih sredstava

ANEM je, 27. januara 2011, u Beogradu organizovao radionicu „Finansiranje medija iz budžetskih sredstava i medijsko tržište“. O tome šta su panelisti, predstavnici nadležnih organa, lokalnih samouprava i ANEMovih stanica rekli o ovoj temi, kao i koji su zaključci diskusije, pročitajte u izveštaju sa radionice, [ovde](#).

Održavanje radionice omogućio je Civil Rights Defenders.

2. Preporuke ANEMa za uređenje sistema finansiranja medija iz budžetskih sredstava

Kao još jedan prilog za izradu kvalitetne Medijske strategije, ANEM je, 31.01.2011, Ministarstvu kulture dostavio svoje preporuke za uređenje sistema finansiranja medija iz budžetskih sredstava. Sadržaj ovih preporuka pročitajte [ovde](#).

Ova aktivnost javnog zalaganja realizovana je uz podršku Civil Rights Defenders.

3. Inicijativa za pokretanje postupka za ocenu ustavnosti pojedinih odredbi četiri zakona

Zbog načina na koji Zakon o lokalnoj samoupravi, Zakon o glavnom gradu, Zakon o nacionalnim savetima nacionalnih manjina i Zakon o zaštiti prava i sloboda nacionalnih manjina uređuju pojedina pitanja od značaja za medije, naime različito od sistemskih medijskih zakona i Ustava RS, ANEM je Ustavnom sudu Srbije, 28.1.2011, podneo inicijativu za ocenu ustavnosti pojedinih odredbi navedenih zakona. O tome možete pročitati više [ovde](#).

Ova aktivnost javnog zalaganja realizovana je uz podršku Civil Rights Defenders.

4. Vodič kroz digitalizaciju za ANEMove stanice

Kako bi svojim stanicama pomogao u razumevanju šta za njih donosi proces digitalizacije, ANEM je pripremio interni Vodič kroz proces digitalizacije i dostavio ga svojim članicama preko interne mejling liste i ANEMove Intranet mreže, o čemu možete pročitati više [ovde](#).

Pripremu ovog Vodiča omogućio je Civil Rights Defenders.

5. TV serijali u produkciji ANEMa

a) Gledaoci 27 ANEMovih TV stanica i u januaru 2011. imali su priliku da gledaju osam epizoda TV serijala „**Prepoznaj Evropu**“ o primerima pozitivnih promena iz lokalnih sredina širom Srbije. Njihov kratak prikaz možete naći [ovde](#). Na ANEMovom web portalu „**Bolja Srbija**“ svakog meseca objavljujemo odabrane epizode ovog serijala koje su emitovane tokom prethodnog meseca, gde možete glasati i za najbolju priču tog meseca.

Realizaciju ovog TV serijala je podržala Norveška narodna pomoć (Norwegian People's Aid)

b) Četiri januarske epizode TV serijala „**Ogledalo vlasti**“, sa četiri nove priče o problemu korupcije u lokalnim sredinama u Srbiji, emitovane su na 26 ANEMovih TV stanica, a koje teme su obrađene u ovim epizodama, pročitajte [ovde](#). Na web sajtu ANEMa trenutno možete pogledati šest odabranih epizoda ovog serijala, preko [ovog linka](#).

Ovaj TV serijal se realizuje uz finansijsku pomoć organizacije National Endowment for Democracy (NED) i Fonda za otvoreno društvo, Srbija (FOD)

Produkciju oba ova serijala, ANEM radi u saradnji sa produkcijskom kućom A-media.

6. Emitovanje TV magazina „Korak po korak“

U januaru 2011, na 25 ANEMovih stanica prikazano je četiri nova TV magazina „Korak po korak“, sa po tri priče iz različitih mesta Srbije. Serijal priprema A-media, a koje priče su obrađene u epizodama emitovanim tokom decembra 2010. i januara 2011, koje epizode će biti emitovane u februaru, ali i više o samom serijalu, pogledajte [ovde](#).

Serijal je napravljen uz finansijsku podršku Evropske unije kroz program Medijski fond u okviru evropskih integracija, kojim rukovodi Delegacija EU u Republici Srbiji, a realizuje BBC World Service Trust

7. Monitoring medijske scene u Srbiji

ANEM je, 21. januara 2011, objavio rezultate decembarskog monitoringa medijske scene u Srbiji, koje možete pročitati u [Osamnaestom Monitoring Izveštaju](#). U decembru je takođe održan okrugli sto IV “Monitoring medijske scene u Srbiji”, u organizaciji ANEMa, na kojem je predstavljeno štampano izdanje Četvrte Monitoring Publikacije ANEMa, koju možete pogledati [ovde](#). Izveštaj sa ovog događaja nalazi se [ovde](#). Sve informacije o monitoring aktivnostima ANEMa, svi Monitoring Izveštaji i Publikacije, nalaze se na našem sajtu, u rubrici [Monitoring medijske scene](#).

8. ANEMovo saopštenje povodom pokretanja sudskih postupaka protiv medija od strane SOKOJa i OFPSa

Nakon što su organizacije za kolektivnu zaštitu autorskog i srodnih prava, SOKOJ i OFPS, arbitrarno i bez analize osnovanosti, pokrenule ili inicirale pokretanje više desetina sudskih postupaka protiv medija, ANEM je izdao saopštenje zahtevajući od nadležnih organa da preduzmu hitne mere za zaštitu medija od samovolje ovih organizacija. Saopštenje pročitajte [ovde](#).

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ANEM Newsletter No. 16

Dear colleagues and partners,

In the sixteenth issue of ANEM Newsletter, we draw your attention to a few latest activities of our Association. You can find information on all ANEM activities on our website www.anem.org.rs, under the section *ANEM Activities*. Here, we bring you the highlights:

1. ANEM workshop for members on media funding from the state budget funds

On January 27, 2011, ANEM organized in Belgrade a workshop on topic “Media funding from state budget funds and media market functioning”. To find out what the panelists, representatives from relevant authorities, local governments and ANEM stations said about this issue, as well as what were the conclusions of the discussion, read the report from the workshop [here](#).

This workshop was enabled by the Civil Rights Defenders.

2. ANEM suggestions on regulation of system for media funding from the state budget funds

As another contribution to the development of a quality Media Strategy, on January 31, 2011, ANEM submitted to the Ministry of Culture its suggestions on regulation of system for media funding from state budget funds. The contents of these suggestions can be read [here](#).

This advocacy activity was implemented with the support of Civil Rights Defenders.

3. Initiative for assessing the constitutionality of certain provisions of four legislations

Because of the way the Law on local self-government, the Law on the Capital, the Law on National Councils of National Minorities and the Law on Protection of Rights and Freedoms of National Minorities regulate certain issues of importance to the media, namely in a different way from systemic media laws and the Constitution of the Republic of Serbia, ANEM submitted an initiative to the Constitutional Court on January 28, 2011, to assess the constitutionality of certain provisions of the said laws. You can read more about it [here](#).

This advocacy activity was implemented with the support of Civil Rights Defenders.

4. A Digitalization Guide for ANEM stations

In order to help its stations to understand what the process of digitalization means for them, ANEM has prepared an internal Guide to the process of digitalization and delivered it to its members through the internal mailing lists and ANEM Intranet network. You can find out more about it [here](#).

Preparation of this Guide was enabled by Civil Rights Defenders.

5. TV series from ANEM production

a) In January 2011, the audience of 27 ANEM TV stations had the opportunity to see eight episodes of the TV series “Recognize Europe” about examples of positive changes in local communities throughout Serbia. Their brief overview can be found [here](#). Each month, on ANEM web portal “[Better Serbia](#)”, you can find selected episodes aired during the previous month. You can also give your vote there for what you think is the best story of the month.

The production of this TV series is supported by the NPA (Norwegian People’s Aid)

b) Four episodes of the January TV series “The Mirror of Power”, with four new stories about the problem of corruption in local communities in Serbia, were broadcast on 26 ANEM TV stations. Which topics were treated in those episodes, see [here](#). At the moment, on ANEM website you can watch six episodes selected from the TV series, by simply following this [link](#).

This TV series is being implemented with financial assistance of the National Endowment for Democracy (NED) and the Fund for an Open Society Serbia (FOD)

Production of both series, ANEM works in cooperation with the production company A-media.

6. Broadcasting of the TV magazines “Step by Step”

In January 2011, 25 ANEM stations aired four new magazines of the TV series “Step by Step”, each bringing three new stories from different parts of Serbia. The TV series is being prepared by A-media. To find out what stories were treated in the magazines aired in December 2010 and January 2011, as well as what will be seen in those that will be aired in February, and more about the series, just click [here](#).

The series is financially supported by the European Union through the European Integration Media Fund, managed by the EU Delegation to Serbia and implemented by the BBC World Service Trust.

7. Monitoring the media scene in Serbia

On January 21, 2011, ANEM released the results of the December legal monitoring of the media scene in Serbia, which you can read about in the [Eighteenth Monitoring Report](#). ANEM also held a round table IV in December, titled “Monitoring the media scene in Serbia”, where it presented a printed edition of the Fourth ANEM Monitoring Publication, which can be seen [here](#). The report from this event is [here](#). All information on ANEM monitoring activities, as well as all monitoring reports and publications to date, can be found on our website, under the section [Monitoring of the media scene](#).

8. ANEM statement on the occasion of filing motions against media by SOKOJ and OFPS

After the organizations for collective protection of copyright and related rights, SOKOJ and OFPS, arbitrarily and without analyzing the merits, had filed or initiated the filing of dozens of lawsuits against the media, ANEM issued a statement urging the authorities to take prompt measures to protect the media from arbitrariness of these organizations. You can read the statement [here](#).