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Asocijacija nezavisnih elektronskih medija
Association of Independent Electronic Media

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april 2013.

Novosti iz ANEM-a – br. 27

Najvažnije aktivnosti naše Asocijacije u poslednja dva meseca:

- **Pravni monitoring medijske scene u Srbiji i u 2013. godini!**

Medijska scena Srbije i zbivanja na njoj biće i u 2013. godini predmet pravnog monitoringa, koga ANEM, u saradnji sa svojim pravnim timom iz advokatske kancelarije „Živković&Samardžić“, kontinuirano sprovodi već skoro četiri godine.

Na naslovnoj strani web sajta ANEM-a, u rubrici **Monitoring medijske scene**, pored ranijih Izveštaja i Publikacija, biće objavljeni i dostupni svi novi Monitoring Izveštaji (11 izveštaja), 2 Monitoring Publikacije i izveštaji sa 2 monitoring okrugla stola koja su planirana u 2013. godini. O svemu ćete biti redovno obavestavani Monitoring Novostima.

Na našem sajtu pročitajte prvi od izveštaja za ovu godinu – **Četrdeset prvi Monitoring Izveštaj**, koji se odnosi na period januar – februar 2013! Uskoro stiže i martovski Monitoring Izveštaj!

***Budite u toku sa dešavanjima na medijskoj sceni Srbije,
prateći redovno ANEM-ove Monitoring Izveštaje!***



Kingdom of the Netherlands

*Realizaciju ovog projekta, finansijski je podržala Ambasada Kraljevine Holandije
Izneti stavovi pripadaju isključivo autorima i ne moraju predstavljati zvaničan stav
Ambasade Kraljevine Holandije*

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FONDACIJA ZA OTVORENO DRUŠTVO, SRBIJA
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*Realizaciju ovog projekta, finansijski je podržala Fondacija za otvoreno društvo
Izneti stavovi pripadaju isključivo autorima i ne moraju predstavljati zvaničan stav
Fondacije za otvoreno društvo, Srbija*

- **Novi Protokol o saradnji ANEM-a i Sokoja**

Nakon pregovora vođenih u decembru i januaru, ANEM je 4.2.2013. potpisao sa Sokojem Protokol o saradnji, kojim su radio i TV stanicama omogućeni popusti za plaćanje minimalne naknade za korišćenje muzičkih autorskih dela za 2013. godinu. U odnosu na prošlogodišnji, novim Protokolom, koji je stupio na snagu 16.2.2013, predviđeni su još viši popusti na iznose minimalnih naknada. Više o tome pročitajte **ovde**

Svojim **saopštenjem** od 8.2.2013, ANEM je obavestio sve zainteresovane o potpisivanju ovog Protokola i povoljnostima koje su njime omogućene emiterima koji plaćaju minimalnu naknadu Sokoju.

- **Izdvojeno mišljenje i načelne primedbe Medijske koalicije na Nacrt zakona o javnom informisanju i medijima**

Tokom rada na Nacrtu Zakona o javnom informisanju i medijima, predstavnik Medijske koalicije u radnoj grupi Ministarstva kulture i informisanja – Saša Mirković, predsednik ANEM-a, izneo je i zastupao načelne primedbe na tekst Nacrta, kao i stavove i predloge Medijske koalicije za poboljšanje pojedinih rešenja Nacrta zakona. Kako neke važne primedbe i sugestije Koalicije nisu uvažene, Saša Mirković je prilikom usvajanja konačne verzije Nacrta zakona Radne grupe, izdvojio mišljenje za određene članove, koje je nakon toga dostavio

Ministarstvu i u pisanoj formi u ime Koalicije. Zašto je i za koje članove Nacrta Medijska koalicija izdvojila mišljenje i koje su njene načelne primedbe na Nacrt ovog zakona, pročitajte [ovde](#)

- **[Predlozi i sugestije na Nacrt zakona o javnom informisanju i medijima](#)**

Medijska koalicija je učestvovala u javnoj raspravi o Nacrtu zakona o javnom informisanju i medijima, koja je vođena od 27. februara do 22. marta 2013. godine. Pored učešća na okruglim stolovima koji su organizovani kao deo javne rasprave, Medijska koalicija je 22.3.2013. dostavila Ministarstvu svoje pisane predloge i sugestije za unapređenje Nacrta ovog zakona, koje možete pročitati [ovde](#)

U vezi sa netolerantnom i nekonstruktivnom atmosferom koja je pratila ovu javnu raspravu, medijska udruženja NUNS, NDNV, ANEM i Lokal pres izdala su zajedničko [saopštenje](#) 15.03.2013.

- **[Primedbe i predlozi za izmene Nacrta zakona o naknadama](#)**

Imajući u vidu da su Nacrtom zakona o naknadama za korišćenje javnih dobara obuhvaćene i naknade regulatornim telima, kao i naknada za javni radiodifuzni servis, ANEM je učestvovao u javnoj raspravi o ovom Nacrtu. ANEM je uradio pisane primedbe i predloge za njegove izmene i dostavio ih Ministarstvu finansija i privrede 20.3.2013, u svoje ime, i u ime ostalih članova Medijske koalicije koji su ih podržali. Više o tome [ovde](#)

- **[Aktivnosti projekta „Ilustrovani rečnik korupcije“](#)**

[a\) Seminar „Mehanizmi za sprečavanje korupcije u Srbiji“](#)

Prvi od dva seminara za ANEM-ove članice, koji su predviđeni ovim projektom, održan je 27. i 28. februara 2013. u prostorijama Agencije za borbu protiv korupcije. ANEM je ovaj seminar organizovao u saradnji sa Agencijom, kao partnerom na projektu, s ciljem da doprinese podizanju kapaciteta novinara svojih stanica za izveštavanje o temama iz oblasti korupcije, omogućavajući im da od kompetentnih edukatora iz Agencije steknu nova znanja i da bolje razumeju pojam korupcije, njene oblike i mehanizme za prevenciju i borbu protiv nje. U fokusu predavanja su bili i odabrani termini iz oblasti korupcije kojima će se baviti radio i TV serijali koji će biti proizvedeni u okviru ovog projekta. Izveštaj sa seminara pogledajte [ovde](#)

[b\) Seminar „Kako izveštavati o korupciji“](#)

Drugi seminar, ANEM je organizovao 29. marta u Beogradu. Na njemu su novinari ANEM-ovih stanica imali priliku da steknu nova znanja o različitim aspektima istraživačkog novinarstva u oblasti korupcije (i novinarskim i pravnim), ali i da dobiju stručne i praktične savete kako da izveštavaju o temama iz ove oblasti na profesionalan i kvalitetan način. Predavači su bile dve renomirane novinarkе, Brankica Stanković i Danica Vučenić, i vrsni advokati ANEM-ovog pravnog tima, Slobodan Kremenjak i Kruna Savović. Više o tome [ovde](#)

[c\) Interni konkurs za odabir novinara – dopisnika](#)

ANEM je 29. marta za svoje članice otvorio interni konkurs za odabir novinara – dopisnika koji će učestvovati u realizaciji radio i TV serijala predviđenih u okviru ovog projekta. Novinari, koji po oceni žirija, svojim predlozima lokalnih priča kojima bi ilustrovali odabrane pojmove iz oblasti korupcije, budu pokazali da su najbolje razumeli te pojmove kojima će se baviti serijali, postaće deo produkcijskog tima. Produkcija serijala će biti realizovana u periodu od maja 2013. do februara 2014, nakon čega će 21 radio i 21 TV emisija serijala Ilustrovani rečnik korupcije biti emitovane na ANEM-ovim stanicama širom Srbije.



Projekat „Ilustrovani rečnik korupcije“ je finansiran od strane Evropske unije u okviru projekta Podrška civilnom društvu

Podsećamo da se u rubrici Aktivnosti ANEM-a na našem sajtu www.anem.org.rs možete redovno informisati o svim aktivnostima Asocijacije

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April 2013

ANEM Newsletter No. 27

The most important activities of our Association in the last two months:

- ***Legal monitoring of the Serbian media scene in 2013!***

The media scene in Serbia and related events and developments will be in the focus of the legal monitoring in 2013 too. The legal monitoring has been continuously conducted for almost four years by ANEM and its legal team from the law office „Živković&Samardžić“ in cooperation.

All new Monitoring Reports (11 of them), 2 Monitoring Publications and reports on 2 round tables planned in 2013 will be published and available, together with earlier Reports and Publications, in the section **Monitoring of the media scene**, easily accessible from ANEM website homepage. You will be fully informed about all of this in our Monitoring Newsletters.

On ANEM website, you can also find the first Report for this year – the **Forty-first Monitoring Report** for the period January-February 2013! The Report for March is just about to be released!

Stay up to date with the developments on the media scene in Serbia by following ANEM Monitoring Reports regularly!



Kingdom of the Netherlands

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The contents of the Report are the sole responsibility of the authors and does not necessarily reflect the views of the Embassy of the Kingdom of the Netherlands

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- ***New Protocol on Cooperation of ANEM and SOKOJ***

After negotiations led in December and January, ANEM signed the Protocol on Cooperation with SOKOJ on February 4, 2013, enabling radio and TV stations discounts in paying the minimum fee for the use of musical authors' work in 2013. The new Protocol, which entered into force on February 16, 2013, provides for even higher discounts on the minimum fees than the previous one. Read more about it [here](#)

In its statement on February 8, 2013, ANEM informed all stakeholders about having signed the Protocol with SOKOJ and benefits for broadcasters that paid the minimum fee to SOKOJ.

- ***Separate opinion and general remarks of the Media Coalition to the Draft Law on Public Information and Media***

During the work on the Draft Law on Public Information and Media, the representative of the Media Coalition in the working group of the Ministry of Culture and Media, ANEM President Sasa Mirkovic, stated the general remarks to the Draft Law, as well as represented the views and suggestions of the Coalition for improvement of certain solutions of the Draft Law. However, some crucial remarks and suggestions of the Coalition were not accepted. Therefore, during the adoption of the Working Group's final version of the Draft Law, Sasa Mirkovic

expressed separate opinions for specific articles, and later forwarded them in writing to the Ministry on behalf of the Coalition. Why did the Media Coalition separate opinion and for which articles, as well as what were its general remarks to the draft of this law, read [here](#)

- ***[Comments and suggestions on the Draft Law on Public Information and Media](#)***

The Media Coalition took active part in the public discussion on the Draft Law on Public Information and Media, led from February 27 to March 22, 2013. Besides the participation in the round tables organized as the part of the public discussion, the Media Coalition submitted to the Ministry on March 22 its written comments and suggestions for improvement of the draft of this law, which you may find [here](#)

Reacting to the intolerant and everything but constructive atmosphere of the public discussion, the media and journalists' associations – NUNS, NDNV, ANEM and Local Press – issued a joint [statement](#) on March 15, 2013.

- ***[Remarks and suggestions for amending the Draft Law on Fees](#)***

Given that the Draft Law on Fees for Use of Public Goods also governs the fees for regulatory bodies, as well as the subscription fees for public service broadcasting, ANEM took active part in the public discussion on this Draft Law. ANEM had also prepared written remarks and suggestions for amending the said law and submitted them to the Ministry of Finance and Economy on March 20, 2013, on its behalf, and on behalf of other members of the Media Coalition which had supported the suggestions. More about it, [here](#)

- ***[Activities of the project “Illustrated Glossary of Corruption”](#)***

- [a\) Seminar “Mechanisms for Preventing Corruption in Serbia”](#)***

First of two seminars for ANEM stations, foreseen by this project, was held on February 27 and February 28, 2013, in Anti-Corruption Agency. ANEM organized this seminar in cooperation with the Agency – its project partner, with the aim to contribute to building the capacity of its stations for reporting on topics of corruption, by providing them with the opportunity to acquire new knowledge from competent trainers from the Agency and understand better the term corruption, its forms and mechanisms for preventing and combating it. Lectures were also focusing on the selected terms of corruption, to be treated in the radio and TV series that would be produced within this project. Read the report from this seminar [here](#)

- [b\) Seminar “How to Report on Corruption”](#)***

On March 29, ANEM organized the second seminar in Belgrade, where journalists of ANEM stations had the opportunity to learn about different aspects (both journalistic and legal) of investigative journalism in the area of corruption, as well as to hear practical and expert advices on how to report on topics of corruption in a professional and qualitative manner. Lecturers at the seminar were two prominent journalists, Brankica Stankovic and Danica Vucenic, as well as skilled lawyers of ANEM legal team, Slobodan Kremenjak and Kruna Savovic. Read more about it [here](#)

- [c\) ANEM internal competition for selection of journalists-correspondents](#)***

ANEM called, on March 29, an internal competition for its member stations, with the aim to select journalists-correspondents to participate in the production of radio and TV series foreseen by the project. Journalists, who, in jury's opinion, demonstrate in their proposals of local stories illustrating the selected terms of corruption, that they have best understood these terms to be treated in the series, will become members of the production team. The production of the series is planned for the period from May 2013 to February 2014. During this time, 21 radio and 21 TV programs of the series Illustrated Glossary of Corruption will be produced and then aired on ANEM stations across Serbia.



The project “Illustrated Glossary of Corruption” is financially supported by the European Union under the Support to Civil Society Project

Please be reminded that the section ANEM Activities on ANEM website www.anem.org.rs contains all latest information on activities of the Association