



# PRAVNI MONITORING MEDIJSKE SCENE U SRBIJI LEGAL MONITORING OF THE SERBIAN MEDIA SCENE

Monitoring novosti 61 / Monitoring Newsletter 61



## OBJAVLJEN ŠEZDESET PRVI MONITORING IZVEŠTAJ NA SAJTU ANEM-a! (Medijska scena Srbije u junu 2015. godine)

### KRATAK SADRŽAJ

- **Sloboda izražavanja** – pritisci i pretnje: oglašivača - na specijalizovan časopis „Vrele gume“; NN lica - na informativni portal *Zaječar Online*; političara - na dnevni list „Kurir“; slučaj otpuštanja većeg broja novinara zaposlenih u Ringier Axel Springer Srbija; sudski postupci - presuda Višeg suda u Beogradu u krivičnom postupku protiv Radovana Krčmarevića i Bojana Krčmarevića, iz Lazarevca, zbog neovlašćenog emitovanja „piratskog“ radija „Raka Ešinger“;
- **Implementacija postojećih zakona** – Zakon o elektronskim medijima: primena pravila o promeni vlasničke strukture u osnovnom kapitalu (saglasnost Regulatornog tela za elektronske medije (REM) za objedinjavanje vlasništva dve nacionalne televizije, i saopštenje REM-a tim povodom); primena odredaba o finansiranju Regulatornog tela za elektronske medije; kratka analiza nacрта dva podzakonska akta iz nadležnosti REM-a koji su prošli javnu raspravu u ovom periodu - Pravilnika o kriterijumima i načinu povećanja udela evropskih audio-vizuelnih dela i Uputstva o načinu primene odredaba Zakona o elektronskim medijima kojima se uređuje sopstvena produkcija;
- **Usvajanje novih zakona** – Zakon o izmenama i dopunama Zakona o javnom informisanju i medijima – zbog čega je taj zakon menjan i na šta se te izmene odnose;
- **Rad nadležnih organa** – Regulatorno telo za elektronske medije: kako su, prema izveštajima REM-a, tokom 2014. godine (do avgusta) ispunjavali svoje programske i zakonske obaveze javni servisi, a kako komercijalni emiteri; zbog čega je sporna saglasnost REM-a za nastavak emitovanja programa kulturno-informativnih centara i posle 1. jula 2015; Ministarstvo za rad, zapošljavanje, boračka i socijalna pitanja – socijalni programi za zaposlene u medijima koji su u procesu privatizacije;
- **Proces digitalizacije** – koje izazove je završeni proces digitalizacije postavio pred televizije;
- **Proces privatizacije medija** – koje faze postupka slede nakon javnog poziva za prodaju medija; dva specifična slučaja u oblasti privatizacije medija;
- **Zaključak Izveštaja** – šta je karakterisalo medijsku scenu Srbije u junu 2015.

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*Izradu ovog Izveštaja podržala je Švajcarska kancelarija za saradnju kroz Fond Malih projekata, ali stavovi izneti u njemu nisu nužno i stavovi Švajcarske kancelarije za saradnju, već pripadaju isključivo autorima Izveštaja.*



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## SIXTY-FIRST MONITORING REPORT PUBLISHED ON ANEM WEBSITE! (Serbian media scene in June 2015)

### BRIEF SUMMARY

- **Freedom of expression** – threats and pressures: by advertisers – against the specialized magazine “Vrele gume”; Person or persons unknown – against the news portal *Zajecar Online*; politicians - against the daily “Kurir”; the layoffs of a large number of employees of Ringier Axel Springer Srbija; legal proceedings – the judgment of the Higher Court in Belgrade in the trial against Radovan Krcmarevic and Bojan Krcmarevic from Lazarevac over their unauthorized broadcasting of the “pirate” radio station “Raka Esinger”;;
- **Implementation of existing laws** – the Law on Electronic Media: enforcement of rules on the change of ownership structure in the share capital (Regulatory body for electronic media (REM) approval of the merger of ownership of two national stations and REM’s related press release); application of provisions on the financing of the Regulatory Body for Electronic Media; short analysis of two draft bylaws within REM’s competency that successfully passed the public debate in the reporting period - Draft Rulebook on criteria and manner of increasing the share of European audiovisual works and Draft Instruction on the application of the provisions of the Law on Electronic Media governing in-house production;
- **Adoption of new laws** – The Law on Amendments to the Law on Public Information and Media – why the Law was amended and what the amendments pertained to;
- **Work of the competent bodies** – Regulatory Body for Electronic Media: how did the public service broadcasters and how did the commercial broadcasters fulfill their programming and legal obligations in 2014 (until August), according to REM’s reports; why is REM’s consent for the continuation of the broadcasting of the programming of culture and information centers after July 1, 2015 deemed questionable; the Ministry of Labor, Employment, Veterans’ and Social Affairs – social programs for employees in media that are being privatized;
- **The digitalization process** – what are the challenges faced by TV stations after the completion of the digitalization process;
- **Media privatization** – what are the phases of the procedure to ensue after the public call for the sale of media; two specific cases in the area of media privatization;
- **Conclusion of the report** – what marked the Serbian media scene in June 2015.

The Sixty-first Monitoring Report was prepared by the ANEM expert monitoring team from the law office „Živković&Samardžić“, in cooperation with ANEM.

The Summary and Conclusion of the Report in English are available [here](#).

The full report and its sections in Serbian are available for download [here](#).

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