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Asocijacija nezavisnih elektronskih medija
Association of Independent Electronic Media

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Avgust 2015. godine

NOVOSTI iz ANEM-a - br. 32

U protekla dva meseca ANEM je realizovao niz aktivnosti, od kojih izdvajamo najvažnije:

RADIONICE ZA PISANJE PROJEKTNIH PREDLOGA U CILJU SUFINANSIRANJA MEDIJSKIH PROJEKATA

Imajući u vidu značaj pravila o projektnom sufinansiranju medija za razvoj sektora i ostvarivanje javnog interesa u oblasti javnog informisanja, ANEM je planirao da organizuje četiri radionice za pisanje projekata, kako bi doprineo podizanju kapaciteta medija za apliciranje na konkurse za sufinansiranje medijskih projekata. Predviđeno je da radionice, uz podršku Ministarstva kulture i informisanja, budu organizovane od jula do novembra 2015. godine, u Beogradu, Nišu, Kragujevcu i Novom Sadu. ANEM je o tome obavestio sve zainteresovane medije svojim [saopštenjem](#).

Prvu, od četiri planirane dvodnevne radionice, ANEM je organizovao u Beogradu, 14-15. jula 2015. Izveštaj sa radionice možete pogledati [ovde](#).



Projekat ANEM-a „Obuka medijskih profesionalaca za pisanje projektnih predloga za sufinansiranje projekata za ostvarivanje javnog interesa u oblasti javnog informisanja“ sufinansiran je iz budžeta Republike Srbije - Ministarstva kulture i informisanja.

RADIONICA ZA EVALUATORE MEDIJSKIH PROJEKATA

ANEM je 24. juna 2015. održao u Beogradu radionicu, čiji je cilj bio podizanje kapaciteta predstavnika medija za kompetentno ocenjivanje medijskih projektnih predloga u skladu sa pravilima koja važe u oblasti za projektno sufinansiranje medija. Radionica je organizovana za članove ANEM-a, Lokal presa i Asocijacije medija, a realizovana u saradnji sa Deutsche Welle, kao deo projekta *Competence Centre for Development of Private Local Media in Serbia* koji je podržalo Ministarstvo za ekonomsku saradnju i razvoj Savezne Republike Nemačke. Izveštaj sa radionice je dostupan [ovde](#).

SUGESTIJE ANEMA NA NACRTE PODZAKONSKIH AKATA O SOPSTVENOJ PRODUKCIJI I UDELU EVROPSKIH AUDIO-VIZUELNIH DELA

U periodu od 4. juna do 18. juna 2015. Regulatorno telo za elektronske medije (REM) je sprovelo Javnu raspravu o Nacrtu pravilnika o kriterijumima i načinu povećanja udela evropskih audio-vizuelnih dela i o Nacrtu uputstva o načinu primene odredaba Zakona o elektronskim medijima kojima se uređuje sopstvena produkcija. ANEM je učestvovao u toj javnoj raspravi svojim pisanim primedbama i sugestijama, koje su dostupne [ovde](#).

SUGESTIJE ANEMA NA NACRT PRAVILNIKA - PRENOS DOZVOLE I PROMENA VLASNIČKE STRUKTURE

ANEM je, u julu 2015, učestvovao u javnoj raspravi REM-a o nacrtu tog pravilnika svojim pisanim komentarima i sugestijama. U svom dopisu REM-u ANEM je istakao za koje odredbe Nacrta smatra da ih treba izbrisati, a koje odredbe treba izmeniti, uz predlog kako. Sugestije su dostupne [ovde](#).

MONITORING REALIZACIJE PROCESA PROJEKTOG SUFINANSIRANJA MEDIJA



Koalicija medijskih i novinarskih udruženja, koju, kao neformalno partnerstvo, čine UNS, NUNS, NDNV, Lokal pres i ANEM, od raspisivanja prvog konkursa po novom Zakonu o javnom informisanju i medijima sprovodi monitoring realizacije procesa projektnog sufinansiranja medija, ukazuje i reaguje na nepravilnosti, i aktivno učestvuje u njemu, predlažući kandidate za članove komisija, pod uslovom da su konkursi u skladu sa propisima.

Kako bi što sveobuhvatnije i uspešnije pratila ceo proces, Koalicija je predvidela niz zajedničkih aktivnosti i sistem rada u okviru projekta „Biti ili ne biti za medijsku reformu u Srbiji - praćenje projektnog sufinansiranja medija" koji se realizuje od 1. aprila 2015. godine do 31. marta 2016. godine, uz podršku Britanske ambasade u Srbiji (British embassy Belgrade). Cilj je doprinos unapređenju regulative u toj oblasti i stvaranju održivog sistema u kom će novac poreskih obveznika namenjen medijima biti trošen u interesu javnosti. Više o tome [ovde](#).

PRAVNO MIŠLJENJE ANEMA - SREDSTVA ZA SUFINANSIRANJE MEDIJSKIH PROJEKATA I AUTORSKA NAKNADA

SOKOJ je, 24.8.2015, zatražio mišljenje ANEM-a o tome šta se podrazumeva pod prihodom korisnika muzičkih dela iz repertoara SOKOJ-a, a povodom sve češće izraženih stavova korisnika koji se finansiraju iz sredstava budžeta ili lokalnih organa vlasti da tako dobijena sredstva treba izuzeti iz osnovice za obračun autorske naknade. Šta piše u odgovoru ANEM-a pogledajte [ovde](#).

PRAVNI MONITORING MEDIJSKE SCENE U SRBIJI I U 2015. GODINI!

Medijska scena Srbije i zbivanja na njoj biće i u 2015. godini predmet pravnog monitoringa koji ANEM, u saradnji sa stručnim monitoring timom iz advokatske kancelarije „Živković&Samardžić“, kontinuirano sprovodi već više od pet godina.

Na naslovnoj strani web sajta ANEM-a, u rubrici [Monitoring medijske scene](#), pored ranijih izveštaja i publikacija, biće objavljivani i dostupni svi novi Monitoring Izveštaji (8 izveštaja), Monitoring Publikacija i izveštaji sa 2 okrugla stola, koji su planirani u 2015. godini. O svemu ćete biti redovno obaveštavani Monitoring Novostima.

Na našem sajtu pročitajte prvi od izveštaja za ovu godinu – [Šezdeseti Monitoring Izveštaj](#), koji se odnosi na period januar – maj 2015!

Realizaciju projekta podržala je Švajcarska kancelarija za saradnju kroz Fond Malih projekata.

SAOPŠTENJA

U ovom periodu ANEM je objavio veliki broj saopštenja, kojima je individualno ili u saradnji sa partnerskim organizacijama iz Koalicije medijskih i novinarskih udruženja – UNS, NUNS, Lokal pres i NDNV, blagovremeno i adekvatno reagovao na događaje na medijskoj sceni koji su direktno ili indirektno negativno uticali ili mogli da utiču na medije, novinare ili funkcionisanje medijskog sistema. Najveći broj saopštenja se odnosio na uočene nepravilnosti u sprovođenju javnih konkursa za sufinansiranje medijskih projekata od javnog interesa u oblasti javnog informisanja. Sva saopštenja ANEM-a dostupna su na sajtu ANEM-a [ovde](#).

Podsećamo da se u rubrici [Aktivnosti ANEM-a](#) na našem sajtu www.anem.org.rs možete redovno informisati o svim aktivnostima Asocijacije.

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**August 2015
ANEM Newsletter No. 32**

In the past two months ANEM has conducted various activities. In this newsletter we highlight the most important ones:

WORKSHOPS FOR WRITING PROJECT PROPOSALS WITH THE AIM OF PROJECT CO-FINANCING OF MEDIA PROJECTS

Having in mind the importance of the rules on project co-financing of the media for media sector and realization of public interest in the area of public information, ANEM has planned to organize four workshops for writing projects, so as to contribute to raising capacities of media for applying to competitions for co-financing of media projects. It is planned that the workshops, supported by the Ministry of Culture and Information, would be organized from July to November 2015, in Belgrade, Nis, Kragujevac and Novi Sad. ANEM has informed interested media about workshops by its statement.

First of four two-day workshops ANEM organized in Belgrade, 14-15 July 2015. The report on the workshop is available [here](#).



ANEM's project "Training of media professionals in writing project proposals for co-financing of projects for the realization of public interest in the field of public information" is co-financed from the budget of the Republic of Serbia - the Ministry of Culture and Information.

WORKSHOP FOR THE EVALUATORS OF THE MEDIA PROJECTS

On 24 June 2015 ANEM organized in Belgrade the workshop, which aim was to raise the capacity of the representatives of media for competent assessment of media project proposals in accordance with the rules in the area of project co-financing of the media. The workshop was intended for the members of ANEM, Local Press and Association of media. The workshop was realized in cooperation with DW, as a part of the project *Competence Centre for Development of Private Local Media in Serbia*", supported by German Federal Ministry for Economic Cooperation and Development. The report on the workshop is available [here](#).

ANEM'S SUGGESTIONS ON THE DRAFT BYLAWS REGULATING OWN PRODUCTION AND THE SHARE OF EUROPEAN AUDIO-VISUAL WORKS

In the period from 4 to 18 June 2015 Regulatory body for electronic media conducted a public debate on the Draft Rulebook on criteria and manner of increasing the share of European audiovisual works, and the Draft Instruction on the application of the provisions of the Law on Electronic Media governing own production. ANEM participated in public debate with its written comments and suggestions. Suggestions are available [here](#).

SUGGESTIONS OF ANEM ON DRAFT RULEBOOK - TRANSFER OF LICENSES AND CHANGES IN THE OWNERSHIP STRUCTURE

In July, ANEM has participated in public debate of Regulator on the said Draft Rulebook with its written comments and suggestions, in order to contribute to quality of the rulebook. In its official letter to REM ANEM emphasized which provisions of the Draft should be deleted, and which ones should be amended, providing the concrete proposal for that. Suggestions are available [here](#).

MONITORING OF THE REALIZATION OF THE PROCESS OF PROJECT CO-FINANCING OF THE MEDIA



Coalition of journalists and media associations, informal partnership of IJAS, JAS, IJAV, Local Press and ANEM, since the announcement of the first competition under the new Law on Public Information and Media, has been carrying out monitoring of the implementation of the process of project co-financing of the media, pointing to and reacting to irregularities, and actively participating in it, by proposing their candidates and participating in the work of the commissions, if the competitions are in accordance with the legislation.

To monitor the entire process more comprehensively and more effectively, the Coalition has planned a number of joint activities and the system of work within the project "To be or not to be for media reform in Serbia - monitoring of the project co-financing of the media", which would be implemented from 1 April 2015 to 31 March 2016, with the support from the British Embassy in Serbia (British embassy Belgrade). The goal is to contribute to improvement of regulations in this area and creation of sustainable system in which the taxpayers' money intended for the media will be spent in the public interest. More about this, [here](#).

LEGAL OPINION OF ANEM – FUNDS FOR PROJECT CO-FINANCING AND THE AUTHOR'S REMUNERATION

On August 24, 2015, SOKOJ asked from ANEM the opinion on what the income of the users of musical works from the repertoire of SOKOJ should include, on the occasion of increasingly expressed views of users, who are financed from the budget or the local authorities, that these funds should be excluded from the basis for calculating the author's remuneration. What ANEM responded in its official letter, find [here](#).

LEGAL MONITORING OF THE SERBIAN MEDIA SCENE IN 2015!

Serbian media scene as well as events and developments on it will be in focus of the legal monitoring in 2015, too. The legal monitoring has been continuously conducted over five years by ANEM and its monitoring team from the law office „Živković&Samardžić“ in cooperation.

All new Monitoring Reports (8), Monitoring Publication and reports on 2 round tables, planned in 2015, will be published and available, together with earlier Reports and Publications, in the section [Monitoring of the media scene](#), on ANEM website homepage. You will be fully informed about all of this in our Monitoring Newsletters.

On ANEM website, you can also find the first Report for this year – the [Sixtieth Monitoring Report](#) for the period January-May 2015!

The realization of this project is supported by the Swiss Cooperation Office Serbia within the Small Projects Fund.

PUBLIC STATEMENTS

In this period ANEM released numerous public statements, individually or jointly with its partners from the Coalition of media and journalists associations – IJAS, JAS, Local Press and IJAV, to react timely and adequately to important events and developments in the media sector, which had or could had negative effects on the work of media and journalists or functioning of the media system. Most of the statements were related to the identified shortcomings in conducting public competitions for co-financing of media projects of public interest in the area of public information. All ANEM statements are available on ANEM website [here](#).

Please note that the section [ANEM Activities](#) on the ANEM website www.anem.org.rs/en contains all information on the activities of the Association.